

Fantasy Freight Trophy Awarded

February 10, 2014



The Island of the Misfit Toys carrier team emerged victorious in XPO's first-ever fantasy freight booking league competition.

Team members were Todd Goforth from the Ann Arbor office; team lead Tony Tan, Jason Brown, Ryan Kailbourne, Jonathan Shively and Kate Taylor from Charlotte; and Justin Parker from Fort Wayne.

Similar to fantasy football leagues, 16 carrier teams were pitted against each other in brackets and vied to rake in top numbers for 13 weeks, including playoffs. Teams competed in a number of categories, including gross margin per rep per day, load count per rep per day and number of calls per rep per day. The competition lasted until the middle of January. Participating branches included Ann Arbor, Charlotte, Chicago, Columbia, Dallas, Ft. Wayne, Jacksonville, Montgomery, New Jersey and Phoenix.

After steamrolling the rest of their opponents, sustaining only one loss the entire season, the Misfits trounced the McChickens to take the championship title.

"I attribute the success solely to my team," Tony said. "They are all very competitive, and the freight booking contest really motivated them to make a lot of phone calls, negotiate the best rates possible and cover all the freight that they did."

Ryan praised his co-workers. In this business, success is a team effort. And we have a great team, he said.

The winners were treated to lunch, a \$100 bonus, and a trophy with the Misfits' name emblazoned on the XPO Cup of Supremacy for posterity.