



Digital Content Sharing Solutions for Consortia



BAKER & TAYLOR'S PREMIER DIGITAL CONTENT SERVICE, AXIS 360, OFFERS A CUSTOMER-PROVEN RESOURCE-SHARING MODEL FOR LIBRARIES LOOKING TO OPTIMIZE ECONTENT ACCESS AND MANAGEMENT IN A GROUP SETTING.

Which libraries can benefit from Axis 360 consortium services?

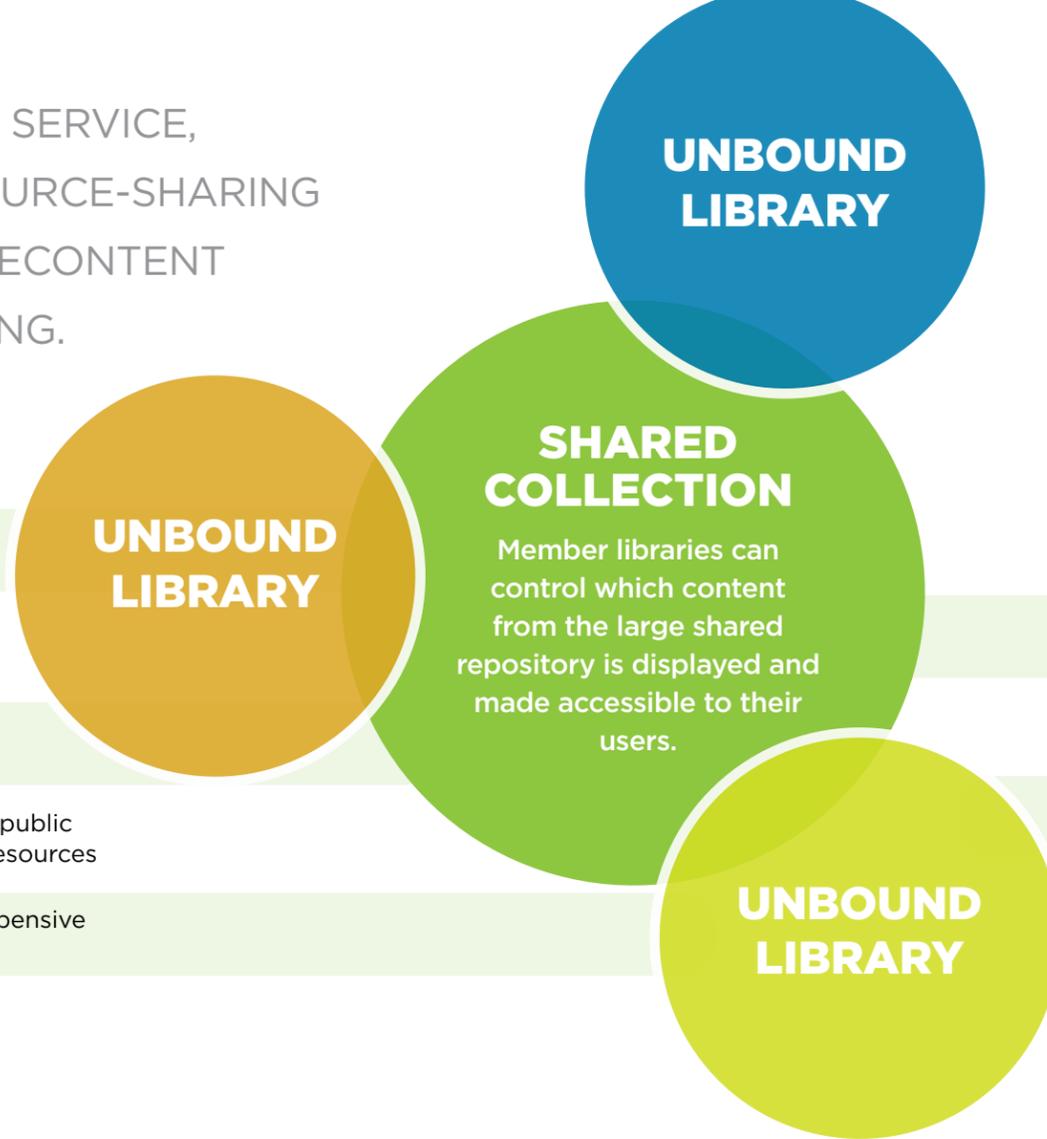
- + Mixed libraries in a region — public, school and academic — looking to group services for digital content
- + Regional associations with a sharing framework in place looking for a digital content collection
- + State libraries or consortia looking for a statewide digital content library solution through grant funding and/or member contributions
- + School districts, multi-campus academic institutions or a group of like-minded public libraries that have banded together to pool budgets for shared access to digital resources
- + Any group with a current shared digital content collection looking for a less expensive and more flexible option

Unprecedented Consortium Sharing Options and Unbound Member Library Controls

Managing and reporting for large sharing groups is easy with Axis 360, and includes an unprecedented level of control for individual member libraries within the consortium.

Axis 360 consortia member libraries will gain these advantages and more:

- + Option of adding titles available only to local users in an Unbound collection
- + Ability to filter out specific types of titles in a shared collection through our scoping options
- + Advanced collection development services via Title Source 360 to efficiently manage digital collections alongside print purchasing
- + Individualized usage reports for member library's use of shared an/or Unbound collections
- + Option to donate Unbound titles to the shared collection at any time
- + A solution with low platform fees so library budgets can grow content collections
- + Resource sharing with the flexibility to meet local demand and needs



Unbound

Sharing & Unbound: the Best of Both Worlds

Shared repositories provide content availability beyond the means of individual libraries. But sometimes the shared collection does not meet each library's local needs. For local needs, Axis 360 allows member libraries to fund and manage collections appropriate to their communities in Unbound collections.

Unbound member libraries can:

- + Purchase additional copies of high-demand titles to shorten hold queues for your users
- + Procure titles from publishers that do not participate in consortium-sharing programs
- + Add titles for your community that may not fit the consortium's collection program, but are perfect for your users
- + Provide additional formats, such as digital audiobooks, which may not be included in the shared collection

Put the power of shared communities to work for your library. Become a consortium member today!

And, It's Powered by Baker & Taylor!

No one powers the collection development activities of more libraries than Baker & Taylor. Period. And digital collection development is effortless with Title Source 360; our all-in-one selection and ordering tool for print, A/V and digital content. Title Source 360 is your one-stop discovery and acquisitions tool for staying current with new publications in all formats. Stay up to date on all digital content for libraries with B&T's FirstLook new title notifications services that automatically deliver selection carts for quick review and easy pre-ordering just like print!

The Axis 360 consortium solution is presently thriving in two statewide implementations: Commonwealth eBook Collections, managed by the Massachusetts Library System, and eRead Illinois, managed by the Reaching Across Illinois Library System (RAILS). Regional shared consortium collections are also in place for The Library Network in Michigan, Northern Indiana Database Cluster in Indiana, Longleaf Consortium in Mississippi and others.

“The partnership RAILS has formed with Baker & Taylor through the eRead Illinois statewide ebook initiative is a perfect example of the powerful, mutually beneficial partnerships that can be formed between library consortia and vendors.”

– DEE BRENNAN, Executive Director, Reaching Across Illinois Library System (RAILS).